**RADIO SPOT: SUNTRUST INTERNET BANKING**

**WRITER: ROBERT WILSON**

1065 WINDSOR PARKWAY

ATLANTA GEORGIA 30319

(404) 255-4924

**SUBMITTED TO:** SunTrust Bank

 303 Peachtree Street

 Atlanta, Georgia 30303

**MARKET:** All Markets

**TIME:** 60 SECONDS

**MUSIC**: UPBEAT, BACKGROUND

**SFX:** NONE

**ANNOUNCER**: Male, 25-35, GenY, Hip

ANNCR: I've just discovered something On-Line that takes all the hassle out of banking and paying bills... SunTrust Internet Banking.

ANNCR: Just go On-Line to SunTrust.com to get real time account information or to transfer funds. Hey this service is FREE! Better yet, add a small monthly fee and you can pay your bills! All of 'em: car note, rent, credit card, your tae-bo instructor, whatever! You can pay an unlimited number of bills every month.

ANNCR: At SunTrust.com you'll cut bill paying time in half because you only enter repeating payment information once. And, you can do it any time -- I'm talking 24/7 here -- the kind of banking hours you've always wanted.

ANNCR: Now, you can try SunTrust Internet Banking with Bill Pay FREE for 90 days. After that pay only $5.95 per month. And, with all the dough you'll save on stamps, envelopes and checks, the service may even pay for itself.

ANNCR: Find out today how easy banking can be. Call 1-800-382-3232 or visit SunTrust.com and apply today! Member FDIC.

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**SFX:** OFFICE NOISE

Jack: Hey Jill, wanna go out Friday night?

Jill: Can't Jack, I'll have a headache.

Jack: What!

Jill: Yeah, I've gotta pay bills.

Jack: Oh, then you should go On-Line to SunTrust.com and check out SunTrust Internet Banking with Bill Pay it's the hassle-free way to bank and pay bills.

Jill: Really?

Jack: Yeah, at SunTrust.com you can check balances, transfer funds and pay an unlimited number of bills 24 hours a day. What makes it a real time saver is that you only enter the information for a repeating payment once. Then all you do is change the amount if necessary.

Jill: So, what's it cost?

Jack: Checking balances and transferring funds is a FREE service. SunTrust Internet Banking with Bill Pay is only $5.95 per month. But, you can try it FREE for 90 days. After that, with all the dough you'll save on stamps, envelopes and checks, the service may even pay for itself. So, what about Friday night?

Jill: Can't Jack, now with SunTrust.com I've got time to wash my hair.

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Husband: Honey, want to go see a movie?

Wife: I thought you were going to pay bills tonight.

Husband: I'm finished.

Wife: How can you be finished, you were just out of the room for ten minutes! The dining room table isn't covered with papers. And, I haven't heard you swearing at the calculator.

Husband: That's because I paid all our bills On-Line at SunTrust.com. Since I signed up for SunTrust Internet Banking with Bill Pay paying bills is a breeze.

Wife: Really?

Husband: Yeah, at SunTrust.com you can review balances, transfer funds and pay an unlimited number of bills 24 hours a day. What makes it a real time saver is that you only enter the information for a repeating payment once. Then all you do is change the amount if necessary.

Wife: So, what are we paying for this luxury?

Husband: Reviewing balances and transferring funds is a FREE service. SunTrust Internet Banking with Bill Pay is only $5.95 per month. But, we get to try it FREE for 90 days. After that, with all the money we'll save on stamps, envelopes and checks, the service may even pay for itself. So, how about a movie?

Wife: Let's go!

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**SFX:** Outdoor sounds, birds singing.

Bobby: Hi Mr. Wilson, want your grass mowed? Cheap!

(Precocious

10 y.o.)

Wilson: I wish I could accept your offer, Bobby because

(Jimmy after spending the morning paying bills, I no longer

Stewart- have time to mow it myself. But, I just ran out of

like) checks, and I'm out of cash, too.

Bobby: Then you should go On-Line to SunTrust.com and sign up for SunTrust Internet Banking with Bill Pay it's the fast and easy way to bank and pay bills.

Wilson: No kidding?

Bobby: That's right. At SunTrust.com you can review balances, transfer funds and pay an unlimited number of bills 24 hours a day. What makes it a real time saver is that you only enter the information for a repeating payment once. Then each month, just change the amount if necessary.

Wilson: Sounds expensive.

Bobby: It's not. Reviewing balances and transferring funds is a FREE service. And, SunTrust Internet Banking with Bill Pay is only $5.95 per month. But, you can try it FREE for 90 days. After that, with all the money you'll save on stamps, envelopes and checks, the service may even pay for itself.

Wilson: Thanks Bobby, I'll sign up today.

Bobby: Cool. I'll just bill you.

**SFX:** Lawn mower engine.

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**SFX:** NONE

**ANNOUNCER**: Male, 40-50, Ernest and Caring

ANNCR: Here's one more smart thing you can do On-Line. SunTrust Internet Banking.

ANNCR: At SunTrust, we're helping to make your life a little less complicated. Just go to suntrust.com where banking is fast and easy. You can get up-to-the-minute account information, transfer funds, and pay an unlimited number of bills 24 hours a day! Best of all, you can do it anywhere you have Internet access.

ANNCR: Click on suntrust.com to pay your bills and you'll save time. Once you've entered the information for a repeating payment, you're done. In future months, just change the amount for payments that vary in size. No special software is required and your transactions are protected by state-of-the-art security.

ANNCR: At suntrust.com reviewing balances and transferring funds is a FREE service. And now, for a limited time, you can try SunTrust Internet Banking with Bill Pay FREE for 90 days. Thereafter you'll pay only $5.95 per month. And, with all the money you'll save on stamps, envelopes and checks, the service may even pay for itself.

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ANNCR: Here's ten great reasons to bank On-Line with SunTrust Internet Banking at suntrust.com.

One, you can get up-to-the-minute account information.

Two you can transfer funds from one account to another.

Three you can pay bills -- an unlimited number of them every month.

Four, it's easy and doesn't require any special software.

Five, it's convenient. At suntrust.com you can bank in the comfort of your home or office any time of day.

Six, it's safe. At suntrust.com your transactions are protected by state-of-the-art security.

Seven, it saves-time. SunTrust Internet Banking with Bill Pay cuts bill paying time in half because you only enter repeating payment information once.

Eight, reviewing balances and transferring funds is a FREE service.

 Nine, SunTrust Internet Banking with Bill Pay is only $5.95 per month. But, you can try it FREE for 90 days.

Ten, you'll save money on stamps, envelopes and checks.

 All of which gives me more time to crank on Guitar Hero. OK that’s eleven.

**SFX:** Guitar riff

ANNCR: Find out today how easy banking can be. Call 1-800-382-3232 or visit SunTrust.com. Member FDIC.

ALTERNATE COPY:

Then you're in control to schedule a payment or check its status.

Don't take my word for it try SunTrust Internet Banking with Bill Pay FREE for 90 Days.

At SunTrust.com you'll cut bill paying time in half because you only enter repeating payment information once. Then you're in control to schedule a payment or check its status.

ANNCR (type): Finally something on the Internet to save your sanity in this time crunched world. Introducing SUNTRUST INTERNET BANKING

ANNCR (type): Finally something you can do on the internet that is truly useful. Introducing SUNTRUST INTERNET BANKING

ANNCR (type): Well, here's something smart you can do on the Internet that will save you time and maybe even some money. Introducing SUNTRUST INTERNET BANKING.

ANNCR (type): Well, here's another great reason to go On-line. Introducing SUNTRUST INTERNET BANKING.

Hey now it's easier than ever to do your banking

You've done more than simply accept that the Internet is here to stay, you've embraced it and made it a part of your life.

You've heard the expression that today's luxuries are tomorrow's necessities. Well, for those of you who go On-Line - tomorrow is here today. Introducing SunTrust Internet Banking the easiest way to bank yet.

[But, don't I need special software to do all that.]

Anncer: You can Review Your Account Balances and Transactions and get up-to-the-minute account balances and transaction information for your Checking, Savings, Money Market, and Access 3 Home Equity Accounts. And, you can Transfer Funds to and from your Checking, Savings and Money Market accounts.

Anncer: Best of all you can pays bills over the internet. Say good-bye to writing checks, stuffing envelopes and licking stamps. SunTrust Internet Banking with Bill Pay ends the drudgery by letting you pay bills over the Internet. You can schedule future and repeating payments to any merchant or individual. Your payees don't even have to have an online account to receive your payment. If we can't make an electronic transfer, we'll send a check.

Anncer: Pay your mortgage, rent, gas, water, electricity, phone, cellular, cable TV, car payment, auto insurance, medical insurance, home security, credit cards, newspaper subscription or any other payment.

Anncer: You'll save time because you can Schedule Bills To Be Paid Automatically And On Time. SunTrust Internet Banking with Bill Pay lets you choose the frequency of your payments whether it's a one-time payment or an on-going account that requires weekly, monthly, quarterly or any other regularly scheduled payment. Best of all, you only have to enter the payee's information once. Plus, to give you even more control, you can check the status of a payment at anytime.

Anncer: You'll Save Money! SunTrust Internet Banking with Bill pay lets you save money on stamps, envelopes and checks. And, if you're mailing 18 or more bills each month the service pays for itself in postage alone.

Anncer: We're so convinced that you're going to love the time-saving convenience of paying your bills over the Internet that for a limited time we're offering 90 Days FREE! See for yourself -- Risk Free -- how quick and easy bill paying can be. Visit www.suntrust.com or call 1-800-382-3232 today.